

HR INNOVATION BOOT CAMP

CREATE AND ASSESS IDEAS FOR BUSINESS GROWTH

TARGETED TO HEADS OF HUMAN RESOURCES, TALENT MANAGEMENT & CORPORATE LEARNING

Future Workplace and the Drucker Institute, a social enterprise based at Claremont Graduate University, are proud to offer a two-day offsite Innovation Boot Camps for heads of Human Resources, Talent Management & Corporate Learning. This unique collaboration will take Peter Drucker's timeless focus on innovation and apply it to the emerging challenges facing today's Human Resources leaders.

The experience, modeled on a highly successful program for CEOs, will have you working immediately on real business issues—not mulling theories or tackling hypotheticals. It brings together Future Workplace's insights on five mega trends affecting the ability of HR organizations to innovate, Peter Drucker's time-tested wisdom, the Drucker Institute's world-class behavior-change and design thinking process, and the Institute's extensive access to other innovative enterprises. These Boot Camps are designed ideally for 25 to 35 individual participants: heads of Human Resources, Talent Management and Corporate Learning in Fortune 1000 organizations.

THE AGENDA IN BRIEF

- Using the Drucker Institute's dynamic, high-velocity learning methods (drawing on a mix of design thinking and other techniques), probe how five mega trends impact an HR organization's ability to innovate.
- Understand Peter Drucker Seven Sources of Innovation Opportunity.
- Learn about the concept of Planned Abandonment, an often-overlooked precursor to innovation.
- Understand how to develop a culture of innovation
- Benchmarking field trip: Visit a company with a strong history of innovation for a wide-ranging discussion on how this organization manages the process.
- Participate in small teams and ultimately create an individual plan and commitment for putting key insights about innovation to work solving real business needs.
- Leave with an idea to put into practice at your organization.



The Drucker Institute's Herman Miller-designed and -furnished collaborative space has served as the launching pad for senior executives to implement new ideas at Costco, Procter & Gamble, the American Red Cross, Macy's and on and on.

TARGET AUDIENCE

- High Potential Managers
- Chief HR Officers
- Business Unit General Managers
- Chief Learning Officers
- SVP, Global People Officer
- VP, Talent Management
- VP, Corporate Learning

VENUE

The Innovation Boot Camp takes place at the Drucker Institute on the campus of Claremont Graduate University—35 miles east of Los Angeles. Access is easy via either Los Angeles or Ontario International airports.

WHEN

Our next public program is January 30-31, 2014.

DAY 1: THE ART OF THE NEW



After a 9am breakfast at the Drucker Institute, Future Workplace and Drucker Institute senior staff will lead a high-velocity workshop that explores five mega trends—demographics, usage of social technologies, globalization, mobility and personalization—and that distills Peter Drucker’s core principles and practices of innovation. The aim is threefold:

1. To give the talent, learning and HR leaders in the room a set of tools to sharpen their own ability to be innovative and make their teams more innovative within the context of their own functions;
2. To help these executives begin quickly converting these principles into action;
3. To let these leaders test-drive the Drucker content so that they can consider bringing it back to their organizations as a broadly applicable training program.

DAY 1: THE ART OF THE NEW, CONTINUED

After lunch in Claremont, Drucker Institute staff will serve as guides on a field trip to one of the many Los Angeles-area companies to which the Institute has a connection for a free-flowing conversation on how that particular organization manages innovation.



As the 16th biggest economy in the world, the L.A. area offers a wealth of opportunities to learn from organizations in other fields—from Hollywood to healthcare to aerospace and beyond.

DAY 2: MAKING MONDAY DIFFERENT

After an 8:30am breakfast, the Drucker Institute’s managing director will lead a custom collaborative workshop based on the Institute’s high-impact [Drucker Institute Forums](#). Each leader will emerge with an individual plan and commitments for quickly putting key insights about innovation to work.

Indeed, the driving challenge for the day will be the same one that Peter Drucker used to issue to his consulting clients: “Don’t tell me you had a wonderful meeting with me. Tell me what you’re going to do on Monday that’s different.”

The Boot Camp will conclude at 11:45am, in time for flights departing from Ontario (1:15pm or later) or LAX (2pm or later). Boxed lunches will be available.



PRICING

EARLY-BIRD: 2020 Workplace Network Members - \$2,699

EARLY-BIRD: General Registration - \$2,899.00

Save \$200 when you register by November 22, 2013! This fee includes all learning materials, the benchmarking field trip, and both days of the Boot Camp.

Additional discounts are available for organizations sending teams! Contact Lea@futureworkplace.com to learn more.

REGISTER TODAY

To register for the Drucker Innovation Boot Camp, please visit: <http://theinnovationbootcamp.eventbrite.com/>

For more details, or to learn about team discounts, please contact Lea Deutsch at lea@futureworkplace.com

THE OPPORTUNITY FOR TRAINING

Some of the activities and exercises that participants will engage in at the innovation retreat are drawn from the Drucker Institute's suite of management-training programs. For any organization that is interested, there will be a follow-on opportunity to hire a trained facilitator (trained and certified by the Drucker Institute) to deliver a three-hour Drucker-based innovation workshop, or a series of these workshops, to larger groups of managers and/or executives back at his or her company.

For more details, please visit futureworkplace.com or email us at info@futureworkplace.com.

